

## **SFURTI GREEN WEEK DRIVE**

"Just living is not enough, one must have sunshine, freedom, and a little flower."

- Hans Christian Andersen

The SFURTI division of Micro Small & Medium Enterprises (MSME), GoI has organized a Plantation Week Drive starting  $15^{th}$  June  $2021-22^{nd}$  June 2021 as an initiative to make all the SFURTI cluster head towards Greener future of work.

As a regular exercise and as part of the general aforestation initiative, the farmers in the cluster keep planting trees in and around their villages and other places in Resubelpara Block. Oyster Mushroom Cluster has more than 700 farmer members currently and all are involved in the aforestation activities for a long time now. They bring plants from their own homes and plant them. Sometimes, they buy plants from the nursery @ MMCS for carrying out the plantation work.

This week, all the farmer members were informed about the GREEN WEEK being carried out as part of the cluster development initiative. Considering the ongoing situation, farmers were invited in batch of 100 per day from 9AM in morning till 4PM in the evening. Day one ie. 15<sup>th</sup> June 2021, witnessed all 100 farmers reaching MMCS @ 9AM in morning.

Day 1: The first black pepper wine was planted @ MMCS in front of the main administrative building in Mendipathar.



After that the farmers moved towards the cluster CFC site and carried out the plantation drive. The tree plantation drive was carried out by MMCS and Megha Food cooperative Society (SPV).

First plantation was done by the Secretary of MMCS, Sr. Rose Kayathinkara. More than 100 farmers participated on day 1 and around 50 plus tree saplings were planted on the first day in and around the CFC. The varities planted on day 1 included turmeric, black pepper and coconut.

Day 2 around 50 farmers came though out the day and participated in the plantation drive. Arecanut tree saplings and some fruit trees including papaya, banana and jackfruit were planted.

Day 3 also witnessed around 50 farmers coming through out the day to support the IA in carrying out the plantation drive. This day, only flower plantation happened. IA has a nursery of its own with Gerbera flower. Saplings from there were taken and planted at various sites in and around the CFC.

Day 4 had around 60 farmers walking in through out the day to carry out the planttaion activity. Rubber plantation on the vacant plot of land next to project site (belonging to IA) was done. Some ginger plantation was also done on this day. Day 5 & 6 had no plantation activity due to the lockdown in the area.

Day 7 being the last day witnessed around 100 farmers coming in through out the day. Coconut and arecanut plantation took place. Overall the week witnessed around 350 farmers participating in the plantation week and more than 300 different varities of saplings were planted in and around the project site with few being planted in the MMCS premises also.

Glimpse of plantations carried out during the week is as under







COCONUT PLANTS PROCURED FROM NURSERY FOR DISTRIBUTION

COCONUT PLANT DISTRIBUTION



**COCONUT PLANTATION** 



CLEANING OF THE AREA

TURMERIC SAPLING PLANTED







**RUBBER PLANTATION** 

## **GINGER PLANTATION**







PAPAYA PLANTATION







**GERBERA FLOWER NURSERY** 





ESCULENT ROOT JACFRUIT



